



Tracy Minnec-Parrotte

*Certified Professional Leadership Coach
& Energy Leadership Master Practitioner*

*Specializing in Executive Coaching
& Corporate Culture Coaching*

Tracy is a nationally recognized Leadership Coach who brings a unique blend of corporate expertise and certified coaching credentials to every client partnership.

Key Professional Qualifications

- **25+ Years of Corporate Leadership:**
Tracy has extensive experience in management and consulting across multiple industries, focusing on all stages of successful company growth.
- **Solutions-Focused Executive:**
Proven track record of driving strategy, building successful corporate departments from the ground up, designing strategic planning processes, and leading global operation plans.
- **High-Energy Leader:**
Skilled at connecting and motivating teams, with a successful history of creating high-performance teams through leadership enhancement and culture improvement programs.

SERVICES

Our comprehensive coaching solutions are designed to integrate seamlessly with your business operations and are flexible and globally accessible.

Coaching Formats

Workshops (Online or On-site)

Group inclusion through role play & improv, unique tools, and effective leadership techniques provide a high energy interactive learning experience for both large and small groups.

Team and Group Coaching

Help your teams learn to champion themselves and each other. Learn how to become more effective, aligned, efficient and focused in reaching agreed performance objectives.

One-On-One Coaching (Online or On-site)

These personalized sessions identify the specific “blocks” preventing your goal achievement and provide the accountability needed to clarify and meet your objectives.

Leadership Programs & Tools

Energy Leadership Index™ (E.L.I.) Assessment

The E.L.I. Assessment measures how you are “showing up” in your life, and how you are reacting to stress.

Leadership Development Series (12 Segments)

Develop the leadership skills necessary to navigate through your role while achieving greater results with less effort.

Fearless Sales Training Program (9 Segments)

Increase your self-awareness, recognize what’s blocking your sales success, and then learn how to eliminate those blocks.

Women’s Empowerment & Leadership Series

Take your influence to the next level, and better lead your organization, your team, and your own life.

Lunch & Learns - Condensed Training

Boost employee morale, reinforce company culture, and enhance team communication in a condensed session.

Specialized Coaching Topics

- | | |
|--------------------------------|-----------------------------|
| » Become Your Ideal Leader | » Speak Your Truth! |
| » Toxic to Thriving | » Speak Up! |
| » High Performance Culture | » Leadership Power Presence |
| » Envision Your Future Success | » The Influence Effect |
| » Emotional Intelligence (EQ) | » Stress Management |
| » Generation XYZ | » Team Building |

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IGNITE YOUR TEAM



LIGHT BULB EFFECTS
COACHING



LIGHT BULB EFFECTS COACHING

CORPORATE COACHING

The Light Bulb Effects Method offers a solutions-focused, sustainable coaching experience designed to transform your organization and its leaders.

We partner with you to clearly envision your future success, and then provide the effective tools and solutions needed to achieve your desired goals and create a high-performance culture. Our mission is to empower your people and transcend your organization to a greater, lasting level of success.

"I know what makes people thrive in organizations and I know what makes them run for the door. Invest in your people and they will invest in you."

- Tracy Minnec Parrotte



THE FOCUS

- Executive Leadership
- Succession Planning
- Professional & Personal Development
- Creating a High-Performance Organization
- People Strategies & Effectiveness
- Strategic Planning

During our first consult we will address the most pressing business challenges your organization is facing.

THE WHY

To Improve:

- Company Leadership & Advancement
- Operational & Growth Management
- Employee Productivity

To Skyrocket:

- Confidence & Energy in Your Team
- Employee Engagement & Performance
- Company Retention & Culture

THE ROLLOUT

- Leadership Assessment & Debrief
- Executive Coaching Sessions
- Professional Development Sessions With Key Leaders
- Company-Wide Tailored Workshops
- Group/Team Workshops on Specialized Topics
- Revitalize Your "People Strategies"

Energy Leadership Coaching

Light Bulb Effects uses Energy Leadership Coaching™ (iPEC), a process that develops a personally effective style of leadership that positively influences and changes not only yourself, but also those with whom you work and interact, as well as your organization as a whole.

Energy Leadership Index Assessment

The E.L.I. is an extremely valuable attitudinal assessment that will help you awaken your potential and reshape your world. Based on an energy/action model, the E.L.I. measures your attitude and how you are reacting to stress. The assessment and debrief, combined with coaching will create a life in alignment with your work and your life goals!

Why Light Bulb Effects Coaching?

Tracy Minnec-Parrotte has invaluable insight into what truly makes people and organizations thrive or decline. She has spent over 25 years in corporate management focusing on the progression of the business life cycle.

